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The European Union's PRINCE 2010 programme

*I don't need a parachute...  
to land in Europe*

**The European Commission  
is the EU's executive body.**



A project implemented by Corona Foundation and SPARK

## GENERALITIES

The project “I don’t need a parachute... to land in Europe!” is a 10 months project implemented by Corona Foundation from Romania in partnership with SPARK Organisation from Amsterdam and financed by the European Commission.

The project has a cross border dimension and it is implemented on the EU and Balkan states’ territory from 1 of December 2011 until 30 of September 2012.

The value of the project is 195,896.00 Euro, out of which 156,716.00 Euro represents the contribution of EU.

## GOAL

The goal of the project is to inform the EU citizens about the current enlargement of EU towards Western Balkans and to promote tolerance by stimulating direct and indirect contacts between young people from EU and Western Balkans countries.

## ACTIVITIES

### 1. Running a contest on internet

The contest will be the instrument for selecting EU Ambassadors and participants to the summer school that will be organised in Romania.

### 2. Running a summer school

A summer school will be organised in July 2011. The number of participants will be 100.

The participants to the summer school will become EU Ambassadors.

### 3. Running a EU Ambassadors Campaign

The Ambassadors, which have previous participated to the summer school, will have to inform 10.000 people from their own country about the benefits and risk of the EU enlargement.

## TARGET GROUP

- **Minimum 300 young people** coming from EU and Western Balkans, out of which minimum 40 coming from Western Balkans, participants to the contest organised on the internet, respecting the following criteria:
  - age between 18 and 30 years,
  - students or university graduated.
- **100 young people** coming from EU and Western Balkans, participants to the summer school, in order to become EU Ambassadors, respecting the following criteria:
  - age between 18 and 30 years,
  - students or university graduated,
  - 40 of the selected participants will be residents from Serbia, Kosovo under UN Security Council Resolution 1244, Bosnia and Herzegovina, Croatia, Albania, Montenegro and The Former Yugoslav Republic of Macedonia,
  - 40 of the selected participants will be residents from Romania,
  - 20 of the selected participants will be residents from other EU countries except Romania,
  - 20 out of 100 participants, no matter the nationality, will be active in a NGOs.
- **10.000 informed people** from EU (6,000) and Western Balkans (4,000) using informative brochures.

## DISSEMINATION ACTIVITIES

In order to ensure the multiplication effect of the project, a roundtable will be organised inviting NGOs’ representatives from local and international environment.

## SUMMER SCHOOL

The summer school will be organized in Iași, Romania, from 22 until 29 of July 2012.

All the costs related to accommodation, meals, free time events and handbooks are going to be covered by the organisers. Also, travel expenditures will be reimbursed based on the two ways tickets presented, but no more than 50 Euro for Romanian citizens, 300 Euro for other European citizens and 450 Euro for Balkan states’ citizens.

### ▪ **The courses**

The courses will approach subjects related to the EU enlargement towards the Western Balkans, as follows:

- Bringing security all over Europe,
- The EU Neighbourhood Policy,
- The price of the EU Enlargement and the Balkans integration,
- The clash of civilisation, the rise of the European citizen.

### ▪ **The workshops**

- Representative photos (Europe in images!),
- Cooking traditional plats (Europe in the kitchen!),
- Creating collages, traditional dolls and houses from materials (Traditions as part of Europe!),
- Ecological activities (You and EU).

The communication language of the summer school is going to be English.

## AMBASSADORS’ CAMPAIGN

The 100 participants to the summer school are going to become EU Ambassadors and will have to inform 10,000 people from their own country about the benefits and risk of the EU enlargement. The Ambassadors’ campaign will take place during August and September 2012. The activity of each Ambassador will consist of distributing 100 brochures during this period of time. For their activity, the ambassadors will be awarded with 100 Euro/each.